



LUND
UNIVERSITY

RENT Conference, 16–17 November 2017 Relevance in Entrepreneurship Research

LUND UNIVERSITY | SWEDEN



RENT Conference 2017

The XXXI RENT Conference will take place in Lund, Sweden, (15)16-17 November 2017.

In November 2017 we would like to welcome all of you to attend the RENT Conference and the lovely university city of Lund.

As usual at the RENT Conference, submissions of any aspects of entrepreneurship and small businesses are welcome. However, the theme of the conference this year will be "Relevance in Entrepreneurship Research". Traditionally, entrepreneurship and small business research has been regarded as a practical and relevant field, and offering knowledge to be used to solve various societal problems including job creation, the funding of new companies and industries, as well as regional development. As the field is becoming more and more institutionalised, the academic rigour in research has been emphasised at the expense of relevance, triggering an intense frustration among

many entrepreneurship and small business scholars concerning the gap between relevance and rigor in our research – an issue that will be discussed when we meet at the RENT Conference in Lund 2017.



Hans Landström (conference chair)

The city of Lund

As one of the oldest cities in Sweden dating back to 990, Lund is a city of contrasts where 1 000 years of history blend with modern knowledge and ideas. In Lund, you find the charm of a small picturesque, cobblestone street city, alongside the attractions of a major city including shopping, restaurants and cultural events.

The University has a strong influence on Lund, with several university buildings located in the heart of the city. Lund Cathedral, dating back to 1145, is a focal point located in the city centre in the area known as Lundagård – the location of the RENT Conference 2017.

Lund really is a student city. A large part of its 110 000 inhabitants are accounted for by Lund University students who, consequently, have a significant impact on it and contribute to its youthful, laid-back atmosphere. The young population influences all aspects of life in Lund, from the daily rhythm, to city planning, pubs and bars, museums and countless cultural and leisure activities. The combination of old traditions and history together with the bustling student life, strong academic emphasis and focus on innovation makes Lund an ideal place to host the RENT Conference 2017.



Lund University



Lund University was established in 1666, and has a long and vibrant history covering almost 350 years of teaching. It has evolved from just a few hundred students and professors being paid in meat and grain into its present form, with around 41 000 students and 7 500 employees contributing to its position of excellence in international teaching and research.

Prepared for both – *Ad utrumque* – is Lund University's motto, referring to the book and the sword in the University seal from the 17th century. Today the expression can be applied to a number of the dual values for which the University stands, such as tradition and innovation or breadth and depth.

The University is ranked among the top 100 universities in the world, providing education and research in engineering, science, law, social sciences, economics and management, medicine, humanities, theology, and fine and performing arts. At the University, complex problems and global challenges are tackled to ensure that knowledge and innovations benefit society. Over the years, a large number of commercial activities based on Lund University research have been launched, including some of the most well-known such as Tetra Pak, Gambro, Bricanyl, Proviva, Oatley, Qliktech and Axis.



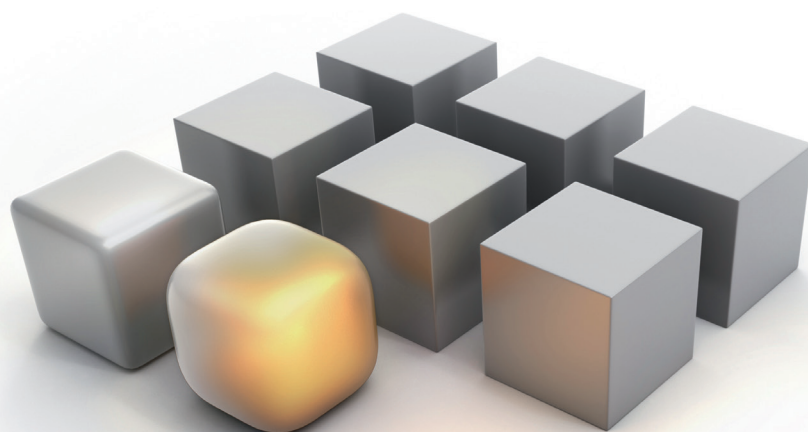
Some of the innovations initiated at Lund University: the airbag bicycle helmet (Hövding), wireless communication (Bluetooth), lactobacillus plantarum 299v (Proviva), the tetrahedron (Tetra Pak) and the artificial kidney (Gambro).

Visiting Lund University

Lund University is based in the city of Lund, close to Malmö (Sweden's 3rd largest city) in the south of Sweden, close to both Denmark and Germany. The main campus buildings of Lund University are located in the centre of Lund, approximately a 5–10 minute walk from the central train station in Lund.

The closest international airport to Lund is Copenhagen Airport (Kastrup) in Denmark, about a 40 minute train ride away, and the trains leave every 20 minutes. The journey takes you over the Öresund Bridge connecting Denmark to Sweden.





Sten K. Johnson Centre for Entrepreneurship

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“Advancing entrepreneurship and entrepreneurs through knowledge”

Sten K. Johnson Centre for Entrepreneurship is part of Lund University. The centre operates within the University's three main areas: education, research and external engagement. It was founded after a generous donation from entrepreneur Sten K. Johnson in 2011.

Since 2012 the centre is proud to annually present the European Entrepreneurship Education Award to an individual or organisation who have contributed significantly by developing educational perspectives or ways of teaching entrepreneurship, through education, research or external engagement. In connection with the award ceremony in April we host the European Entrepreneurship Education Workshop. Read more at www.entrepreneur.lu.se/en/events/eeew.

The leading research areas at Sten K. Johnson Centre for Entrepreneurship are:

- New venture teams in an entrepreneurship process
- Immigrant entrepreneurship
- The entrepreneurial process
- Entrepreneurial learning and education
- The roots of entrepreneurship research



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